PRO-TRUTH PLEDGE

I PLEDGE MY EARNEST EFFORTS TO

SHARE TRUTH

- **Verify**: fact-check information to confirm it is true before accepting and sharing it
- **Balance**: share the whole truth, even if some aspects do not support my opinion
- **Cite**: share my sources so that others can verify my information
- **Clarify**: distinguish between my opinion and the facts

HONOR TRUTH

- **Acknowledge**: acknowledge when others share true information, even when we disagree otherwise
- **Reevaluate**: reevaluate if my information is challenged, retract it if I cannot verify it
- **Defend**: defend others when they come under attack for sharing true information, even when we disagree otherwise
- **Align**: align my opinions and my actions with true information

ENCOURAGE TRUTH

- **Fix**: ask people to retract information that reliable sources have disproved even if they are my allies
- **Educate**: compassionately inform those around me to stop using unreliable sources even if these sources support my opinion
- **Defer**: recognize the opinions of experts as more likely to be accurate when the facts are disputed
- **Celebrate**: celebrate those who retract incorrect statements and update their beliefs toward the truth

Take the Pro-Truth Pledge. Get Involved.
ProTruthPledge.org

The Pro-Truth Pledge is a project of Intentional Insights. intentionalinsights.org