

PRO-TRUTH PLEDGE

I PLEDGE MY EARNEST EFFORTS TO

SHARE TRUTH

- **Verify:** fact-check information to confirm it is true before accepting and sharing it
- **Balance:** share the whole truth, even if some aspects do not support my opinion
- **Cite:** share my sources so that others can verify my information
- **Clarify:** distinguish between my opinion and the facts

HONOR TRUTH

- **Acknowledge:** acknowledge when others share true information, even when we disagree otherwise
- **Reevaluate:** reevaluate if my information is challenged, retract it if I cannot verify it
- **Defend:** defend others when they come under attack for sharing true information, even when we disagree otherwise
- **Align:** align my opinions and my actions with true information

ENCOURAGE TRUTH

- **Fix:** ask people to retract information that reliable sources have disproved even if they are my allies
- **Educate:** compassionately inform those around me to stop using unreliable sources even if these sources support my opinion
- **Defer:** recognize the opinions of experts as more likely to be accurate when the facts are disputed
- **Celebrate:** celebrate those who retract incorrect statements and update their beliefs toward the truth



Take the Pro-Truth Pledge.

Get Involved.

ProTruthPledge.org

